

Presented by:  Dignity Health®



Shasta Health & Wellness *Expo*

Brought to you by the producers of the Redding Health Expo!

2027

Saturday, January 2nd

10:00 AM -4:00 PM

Shasta District Fair & Event Center
1890 Briggs St. Anderson, CA 96007

FREE Admission & Parking Provided By:





SETUP

10:00 AM - 5:00 PM
Friday, Jan. 1st

**Setup also available Saturday: 7-10 AM*

10:00 AM - 4:00 PM
Saturday, Jan. 2nd

EXPO

CLEAN UP

Saturday, Jan. 2nd & Sunday, Jan. 3rd

4:00 - 8:00 PM

10:00 AM - 3:00 PM

Shasta District Fair & Event Center
1890 Briggs St. Anderson, CA 96007



4:00 - 6:00 PM AFTER THE EXPO

Vendor Networking Social

Food & Drinks Provided For All Vendors!

Keep the connections going after the Expo! Join fellow vendors for a relaxed networking social to exchange business cards, build new relationships, meet the producers and enjoy complimentary food and drinks provided for all participating vendors.



2027 WellShasta Resource Guide



WellShasta Resource Guide Coming January 2027

Distributed at the Expo & throughout Shasta County!

We're excited to announce the launch of the WellShasta Resource Guide, coming January 2027! Created as a year-round health and wellness resource for Shasta County, the guide will connect local families with businesses, providers, services, activities, and information designed to support healthier living throughout our community.





Outdoor Space (Food Trucks, Trailers, Carts etc.)	Inquire
8ft Table Only (Lassen Hall)	\$200
10x10 Booth (Lassen Hall)	\$400
10x20 Booth (Lassen Hall)	\$750
10x10 Premium Booth (Shasta Hall)	\$500
10x20 Premium Booth (Shasta Hall)	\$950
10x10 Expo Sponsor (Shasta Hall)	\$1,000
10x20 Expo Sponsor (Shasta Hall)	\$1,450

Exclusive Savings For Participating Vendors!



WellShasta
local health & wellness community

2027 Resource Guide Print Advertising

Premium Editorial Feature (Double-Page)	<i>Save \$500</i>	\$2,000
Full Page Ad	<i>Save \$200</i>	\$1,000
Half Page Ad	<i>Save \$100</i>	\$700
Quarter Page Ad	<i>Save \$50</i>	\$450

All Booths Include: Pipe & Drape, [8ft. Table, Table Cloth, Chairs & Power (optional)]



Prize Giveaway

You Donate a Prize, We Do The Rest!

Donate a prize valued at \$100 or more and receive the name and email address of everyone who enters to win your giveaway. Your business and donated prize will also be featured in our pre-expo marketing on our website and social media channels.

Donate a prize valued at \$500 or more and receive all of the above, plus a custom social media graphic highlighting your business and prize, with additional promotion included in our paid social media advertising.





4653 CHURN CREEK RD. SUITE 5

Exclusive Print Pricing

Trade Show Printing Right Here at Home!

All vendors get exclusive pricing on your trade show print needs with The UPS Store #7959 at 4653 Churn Creek Rd. Suite 5, Redding, CA 96002 in the Save Mart Shopping Center.



Marketing Materials



Cards & Announcements



Banners & Flags



Signs & Posters



Custom Boxes



Tradeshow & Events



Stickers & Labels



Promotional Products



Apparel



Canvas

Call (530) 255-8116 for more info!



Contact Us

Call/Text

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Email

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Website

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Social Media

@shastahealthexpo