

FOR IMMEDIATE RELEASE

Redding Health Expo Announces Launch of Shasta Health & Wellness Expo for January 2027

REDDING, Calif. — Following the current closure of the Redding Civic Auditorium and uncertainty surrounding its reopening date, the producers of the Redding Health Expo are excited to announce a fresh start for 2027 with the launch of the Shasta Health & Wellness Expo.

The inaugural Shasta Health & Wellness Expo will take place **Saturday, January 2, 2027, at the Shasta District Fair & Event Center in Anderson, California.**

The launch of the Shasta Health & Wellness Expo does not mark the end of the Redding Health Expo. While the Redding Civic Auditorium remains closed, the Redding Health Expo will remain on hold. Once the Civic reopens and a new operator is in place, our goal is to work with the facility's new management to bring the Redding Health Expo back to its longtime home, with an anticipated return in Summer 2027, subject to the Civic's reopening timeline and venue availability.

Looking ahead, the Shasta Health & Wellness Expo and Redding Health Expo are planned as complementary events, providing additional opportunities throughout the year for local and regional businesses, health and wellness professionals, community organizations and the public to connect in person.

Building on the history and community support of the Redding Health Expo, the new Shasta Health & Wellness Expo will continue the mission of connecting local and regional businesses, health professionals, wellness providers, organizations and community resources with the people they serve — creating a valuable free community resource centered on in-person connection, education and relationship building.

Admission and Parking will be Free to the public.

Attendees will have the opportunity to connect with businesses and organizations representing a wide range of health, wellness and lifestyle resources while enjoying an accessible, family-friendly community event.

Businesses, organizations and health and wellness professionals interested in participating as a Vendor or Sponsor are encouraged to apply online at **www.shastahealthexpo.com**

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