Brought to you by the producers of: Redding Health Expo

Presented by: Dignity Health.

Shasta Health & Wellness Expo

Vendor & Sponsor Guide

2027

Saturday, January 2nd

10:00 AM - 4:00 PM

Shasta District Fair & Event Center
1890 Briggs St. Anderson, CA 96007

FREE Admission & Parking Provided By: RESULTS EVERYDAY FITNESS

Updated: 10/08/26

Shasta Health & Wellness Expo

Why Exhibit With Us?

The Shasta Health & Wellness Expo is new! **The team behind it isn't.** For more than 11 years we've produced the Redding Health Expo, the largest health and wellness event north of Sacramento.

A Regional Audience, All in One Place

Thousands attend each year, with attendees and businesses from across Shasta County and beyond, giving the Expo a reach and impact felt throughout the North State.

Free admission and parking bring out the whole family!

Exhibit Alongside the North State's Leaders

Some of the largest health and wellness organizations in the North State exhibit with us, right next to local businesses of every size: medical, fitness, wellness, nutrition, beauty, lifestyle, community organizations and many more.

A new venue. A bigger regional reach. The same team you already trust!

Shasta Health & Wellness Expo

SETUP

Friday, Jan. 1st & Saturday, Jan. 2nd

10:00 AM - 5:00 PM

7:00 AM - 10:00 AM

10:00 AM - 4:00 PM

Saturday, Jan. 2nd

EXPO

Displays must remain intact until 4:00 PM

BREAKDOWN & CLEAN UP

Saturday, Jan. 2nd & Sunday, Jan. 3rd

4:00 - 8:00 PM
Primary

10:00 AM - 3:00 PM
Secondary *(if needed)*

Shasta District Fair & Event Center

1890 Briggs St. Anderson, CA 96007

www.shastahealthexpo.com

Shasta Health & Wellness Expo + WellShasta local health & wellness community

WellShasta Resource Guide

Expo Vendors Save Up to $500

Distributed at the Expo & throughout Shasta County

We're excited to announce the launch of the WellShasta Resource Guide, coming January 2027! Created as a year-round health and wellness resource for Shasta County, the guide will connect local families with businesses, providers, services, activities, and information designed to support healthier living throughout our community.

WELLSHASTA GUIDE PRINT ADVERTISING

Premium Editorial Feature *(Double-Page)*	REGULAR PRICE: $2,500	$2,000
Full Page Ad	REGULAR PRICE: $1,200	$1,000
Half Page Ad	REGULAR PRICE: $800	$700
Quarter Page Ad	REGULAR PRICE: $500	$450

DIGITAL BONUS:
All advertisers in the guide will get a FREE Verified Business Listing ($99 Value) on wellshasta.com at launch in January 2027!



www.shastahealthexpo.com

Shasta Health & Wellness Expo

Outdoor Space (Food Trucks, Trailers, Carts etc.)	**Inquire**
***8ft Table Only** (Lassen Hall)	**$200**
10x10 Booth (Lassen Hall)	**$400**
10x20 Booth (Lassen Hall)	**$750**
10x10 Premium Booth (Shasta Hall)	**$500**
10x20 Premium Booth (Shasta Hall)	**$950**
10x10 Expo Sponsor (Shasta Hall)	**$1,000**
10x20 Expo Sponsor (Shasta Hall)	**$1,450**

See sponsor benefits on the next page

SHASTA HALL:

Premium exhibit hall, home to the entrance, registration, prize giveaway and our sponsor spaces. Every attendee starts here.

LASSEN HALL:

Traditional exhibit hall with our most affordable booth and table spaces.

WHAT'S INCLUDED:

Every booth includes pipe and drape. Available on request at no charge: 8ft table, black tablecloth, chairs, and power access (bring your own extension cord). ***8ft Table Only includes table and tablecloth, no pipe and drape.**

Reserve your space with a 50% deposit. Balance due December 2, 2026.
Apply at shastahealthexpo.com/apply

Shasta Health & Wellness Expo

2027 Expo Sponsorship

For $500 more than a Premium Booth, put your business in front of attendees before, during, and after the Expo.

10x10 Expo Sponsor: $1,000 | 10x20 Expo Sponsor: $1,450

- Premium booth space in Shasta Hall (10x10 or 10x20).
- Your logo and website link on shastahealthexpo.com.
- Custom social media graphic announcing your sponsorship.
- Blog article featuring your business on our website.
- Your logo in Expo marketing: event poster, paid social media promotions, and video.
- Free Verified Listing on wellshasta.com ($99 annual value), at launch in January 2027.

CUSTOM SPONSOR PACKAGES AVAILABLE!

Want more exposure and bigger savings? Ask us about a custom package that combines your Expo Sponsorship, print advertising in the WellShasta Guide, and an annual listing on wellshasta.com.

Call or text (530) 255-0700 | info@shastahealthexpo.com

Shasta Health & Wellness Expo

4:00 - 6:00 PM AFTER THE EXPO

Vendor Networking Social

Food & Drinks Provided For All Vendors!

Keep the connections going after the Expo! While you break down, stop by our relaxed networking social for complimentary food and drinks, exchange business cards, and meet the producers and your fellow vendors.



Shasta Health & Wellness Expo

Prize Giveaway

You Donate a Prize, We Do The Rest!

Donate a prize valued at $100 or more and receive the name and email address of everyone who enters to win your giveaway. Your business and donated prize will also be featured in our pre-expo marketing on our website and social media channels.

Donate a prize valued at $500 or more and receive all of the above, plus a custom social media graphic highlighting your business and prize, with additional promotion included in our paid social media advertising.



www.shastahealthexpo.com

Shasta Health & Wellness Expo + THE UPS STORE

4653 CHURN CREEK RD. SUITE 5

Exclusive Print Pricing

Trade Show Printing Right Here at Home!

All vendors get exclusive pricing on your trade show print needs with The UPS Store #7959 at 4653 Churn Creek Rd. Suite 5, Redding, CA 96002 in the Save Mart Shopping Center.



Marketing Materials



Cards & Announcements



Banners & Flags



Signs & Posters



Custom Boxes



Tradeshow & Events



Stickers & Labels



Promotional Products



Apparel



Canvas

Call (530) 255-8116 for more info!

Mention you're a vendor in the Shasta Health & Wellness Expo.

Shasta Health & Wellness Expo

Ready to Apply?

Apply Online: shastahealthexpo.com/apply

STEP 1: APPLY

STEP 2: GET APPROVED

STEP 3: COMPLETE YOUR CONTRACT

Have Questions?

Call/Text
(530) 255-0700

Email
info@shastahealthexpo.com

Website
www.shastahealthexpo.com

Instagram & Facebook
@shastahealthexpo